



## DONOR RECOGNITION

The following general donor recognition benefits exist at specific levels:

Recognition benefit	\$5,000 to \$9,999	\$10,000 to \$49,000	\$50,000 to \$99,999	\$100,000 to \$249,999	\$250,000 to \$499,999	\$500,000 to \$999,999	\$1.0M and over
Name listed in donor thank you advertisement in the Calgary Herald - City Section	✓	✓	✓	✓	✓	✓	✓
Name listed in Wellspring donor report publication	✓	✓	✓	✓	✓	✓	✓
Name listed in Wellspring newsletter	✓	✓	✓	✓	✓	✓	✓
Name listed on Wellspring donor web site	✓	✓	✓	✓	✓	✓	✓
Permanent listing on the Wellspring donor wall	✓	✓	✓	✓	✓	✓	✓
Invitation to annual donor recognition event	✓	✓	✓	✓	✓	✓	✓
Additional mutually agreeable recognition benefits			✓	✓	✓	✓	✓
Invitation and tickets to Wellspring Gala event			✓	✓	✓	✓	✓
Customized marketing and promotion opportunities				✓	✓	✓	✓
Exclusive donor advertisement in local business newspaper and magazine announcing the gift					✓	✓	✓
Seat on Wellspring Board of Directors						✓	✓
<b>Naming of a Central Space in the Wellspring House</b>							✓